

# THE INTER-CULINARY RELATIONSHIP STRUGGLE IS REAL

WOULD YOU CHEAT ON MEAT IN THE NAME OF LOVE?

When it comes to relationships, the person more willing to change his or her eating habits when it comes to love might just surprise you! The results from a new survey from Yves Veggie Cuisine revealed that



MORE THAN

**2 IN 5 MEN** (44%)

have made changes to their diet for their partner, compared to

LESS THAN

**1 IN 3 WOMEN** (32%)

NEARLY  
**2 IN 3 MEN** (63%)

are likely to eat less meat if their partner asked them to trade in those porterhouses for a veggie burger.



**59% OF MEN**

said they would eat less of their favorite food if their partner asked them to. Only

**50% OF WOMEN**

said the same.



When it comes to making dietary changes, women are less adaptive to their partners' culinary preferences than men.



**14%**



EATING LESS DAIRY

**18%**

**10%**



EATING LESS MEAT

**22%**

**6%**



EATING LESS GLUTEN

**15%**

## MEN FAKE IT 'TIL THEY MAKE IT, WHILE WOMEN HOLD THEIR GROUND

Women, on the other hand, are keeping it real, and only

**45%**

of men have pretended to like a certain food just to impress a date or significant other.



**30%**

have spent time pretending to like a dish to impress someone.

MORE THAN  
**HALF**  
(59%) OF MEN

have been nagged by their partner about their dietary habits versus just  
**41%**  
OF WOMEN

## SO WHAT'S MORE IMPORTANT?

**FOOD** OR **LOVE?**

**1 IN 5 MEN**

(20%) has ended a relationship over dietary differences, compared to just

**11% OF WOMEN**

who have done the same.



Yves Veggie Cuisine is here to help ease the tension of inter-culinary relationships with its full line of veggie-forward appetizer bites, burgers, dogs and deli slices. It's easy to compromise with tastier plant-positive options at your fingertips.

Visit [yvesveggie.com](http://yvesveggie.com) and @yvesveggie on Instagram to learn more.